



leēp

communityNet

**Email Marketing for the
For-Purpose Sector**

Imagine

your email marketing made easy, affordable and results-driven!

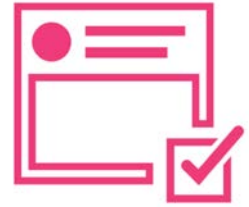
Whether your organisation is new to email marketing or a veteran looking to improve your email marketing efforts, we can create and manage the perfect platform to fit your unique needs.

With extensive experience in the collection and circulation of critical messaging, Leep communityNet is an ideal partner for the For-Purpose sector looking to improve engagement and digital reach.

We design, send, and track email marketing campaigns that deliver results.

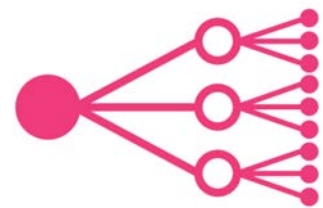
We specialise in news, information, events & resources e-Newsletters, with features that:

- Fulfil your mission to keep your stakeholders informed and to create engagement in your community
- Keep donors and volunteers involved and active
- Send effective fundraising campaigns
- Promote your events and initiatives



Our promise of quality

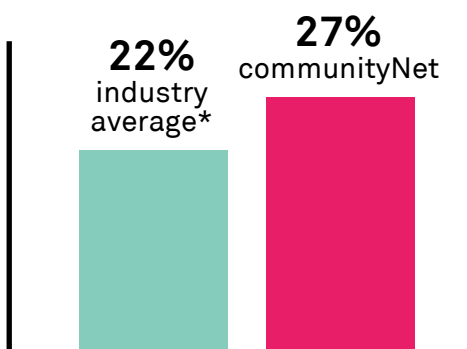
We are a not-for-profit and we understand the For-Purpose Sector's needs and challenges. We have over 15 years' experience in the creation and delivery of excellence-driven e-Newsletters that deliver results.



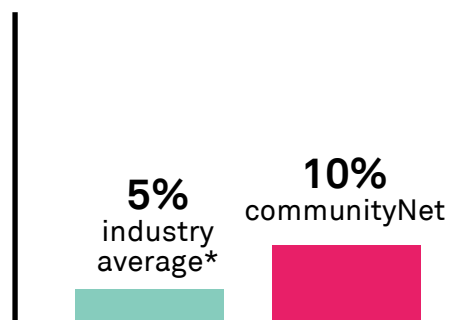
Maximise your Reach

By partnering with us, you harness the power of Leep communityNet's 26,000 plus subscriptions and social media contacts to further promote your email marketing campaigns.

Average open and click-through rates for our e-Newsletters



Open rates




Click through rates

*Industry figures averaged from latest Constant Contact & MailChimp statistics

What We Do

- Engaging e-Newsletter template design – accessible and mobile-friendly
- Content marketing – we can curate specific topics content for your audience
- Mailing list management – we handle all subscribes and unsubscribes
- Tracking and reporting – analysis of your email marketing with open and click-through rates tracking to see who opened your emails, and what links they clicked on.
- Subscriber growth - thanks to our ability to provide meaningful messages and engaging content, your list will grow by an average of 25% per year
- Audience targeting – list segmentation for effective messaging

Examples



Our CEO, Cecily Michaels, was recently interviewed by ACCAN magazine to share about Leep's work in Digital Inclusion.

[Read her insights here](#) to learn more about barriers to getting connected and the work we are doing.



The communique from the *Broadband for the Bush Forum VI: Remote, Connected and Savvy!* is now available. This year's communique calls for the development and adoption of a Remote Telecommunications Strategy, the development of an Indigenous Digital Inclusion Index and its inclusion as a key performance measure within the Closing the Gap framework and the development of an Indigenous Digital Inclusion program.

The latest volunteering opportunities in GWS & beyond!
Email not displaying properly? [Click here to view it online.](#)

leep communityNet

Being a Digital Mentor: What's Involved? - Free Webinar



Leep in partnership with Good Things Foundation's Be Connected
Being a Digital Mentor: What's Involved?
18 October 2017, 1.00pm (AEDST)
OR 29 November 2017, 1.00pm (AEDST), Online

[Read More](#)

Penrith: Social Media Expert



Leep are looking for a Social Media Expert to volunteer their time and skills and assist us to grow our social media engagement. Our goal is to develop a strategy and framework which is simple, robust and effective for building our brand online and engaging our communities through social media

[Read More](#)

Emu Plains: Social Support



Do you enjoy interacting with older people? Do you have a spare hour and a half to provide companionship and conversation with an elderly woman in the Emu Plains area? As a social support volunteer, you will visit a community member at their home once a fortnight. A friendly face.

[Read More](#)

Our Current Partners Include



Big Picture e-Newsletter
for the Community Sector




NSW Councils: e-Newsletters
for the sector and the community



e-Newsletter for the Greater Western
Sydney For-Purpose Sector



e-Newsletter for Western NSW Ageing & Disability
Sector Organisations



Talk to us about your email marketing needs

Contact

Silvia Bethencourt

Head of Leep communityNet

Phone: 4721 1866 (ext. 222)

Email: silviab@leep.ngo

Imagine
Tomorrow
Together
leep.ngo